

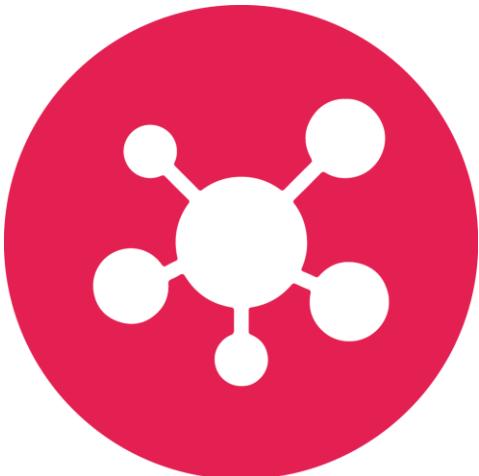
# Dorset Innovation Hub – Mission Statement & Key Distinguisher



The mission statement and key distinguishers were initially developed in December 2021 and agreed for use by the Dorset Innovation Hub (DIH) Programme Group in March 2022. These were reviewed and updated in November 2025 at the DIH Development Day.

## Mission Statement

“We support and sustain the adoption of the world’s best health and care innovations for the benefit of all citizens of Dorset”



## Key Distinguisher

1. We always work **as a system** to identify and prioritise opportunities to improve **quality of life** for people in Dorset.
2. We prioritise resources where there is a **clear problem** to be solved, that links to our **ICS strategic priorities**, and where teams have **commitment and capacity**.
3. We look **internally & externally** for **evidence-based** innovations with high potential and probability to meet our needs.
4. We consider **all types of innovation**, including new ways of working, new models of service delivery, social, digital and technological innovations.
5. We embed **citizen involvement and engagement** in all we do informed by lived experience.
6. We work as a partnership to **nurture the conditions** needed to encourage staff to engage in innovation and adoption activity and value it as a **core aspect** of their role.
7. We signpost and provide **tools and support** to **enable teams** to adopt innovation.
8. We encourage staff to be **creative and open to new ideas** and to apply **rigorous approaches** to testing, monitoring, and managing risks.
9. We embed evaluation throughout our work, with a focus on **people’s experiences** and **outcomes** and wider **system benefits**.
10. We plan for the **impact and long-term sustainability** of innovations we adopt in the **changing Dorset system**.