

## Dorset Innovation Hub (DIH) Annual Report 2022/23

This brief annual report provides an overview of the Dorset Innovation Hub (DIH) and several examples of learning and achievements within 2022/23. Further information on the work of the DIH is available at: [Innovation – Our Dorset ICS Innovation](#)

The DIH is one of four Health Foundation Adoption of Innovation Hubs and is currently hosted by University Hospitals Dorset. The DIH is a partnership of all Dorset health and care organisations (see below) that **provide expertise to spread and adopt innovation across Dorset**.



Funded for two and a half years to establish and **imbed a sustainable innovation impact and culture in Dorset** (grant ends April 2024), the DIH works within system partners with objectives and work programmes to imbed a culture of innovation and sustainable adoption of prioritised evidence-based innovation within Dorset. This includes collaborative working with the Wessex AHSN and NIHR Applied Research Collaborative (ARC) Wessex and their wider programmes. The DIH framework includes:

- A **simplified prioritised Dorset ICS partners model and approach** including health learning system (developing the impact) through, innovative cultural approach, co-designing with communities, benefits realisation, training and development, community of practice, case studies and communications.
- **Integrated into the Dorset ICS**, enabling innovation to connect with the detail of Dorset system priorities and supporting communities across Dorset to live their best lives.
- **Governed by the DIH programme group**. The quorate is made up of voting members of organisations (ICS partners) that span Dorset including health and care, councils, and academia.
- **Innovation core team** - are small but perfectly formed! providing facilitative innovation advice and support (priority projects) working with the project sponsor and clinical teams, support work towards the strategy inc. e.g. education programme, governance, provide practical support including learning from experience
- **Established prioritised yearly work programmes** agreed by DIH programme group (partner organisations) and in line with NHS Dorset priorities. The work programme has been developed to ensure our work is focused on improving peoples

care, outcomes or experience. Examples include: National must do - Medtech Funding Mandate (MTFM), e.g. Placental Growth Factor, local priorities, e.g. malnutrition in ageing people.

- The **DIH works with partner organisations to 'develop the impact'**. Utilising established NHS Dorset governance progresses, we work as a system team with staff from partner organisations facilitating innovation capability within their organisations, working with us to take forward priority innovation projects and imbed innovation in their organisation. Developing the impact, enables tailored Dorset ICS partner ownership, focus on prioritised national and local priorities with key focus on developing the culture, capability, capacity and adoption, implementation, and sustainability of prioritised innovation.

**Learning and achievements.** A few achievements and learning points over 2022/23 are listed below. For updates on all our activities please go to our website (link above):

- **Innovation Unit.** Work proactively with the Innovation Unit team including implementation support (programme group, core team and malnutrition in ageing people project) and peer coaching with the three other hubs (Cambridge and Peterborough, Bradford and Craven, and Manchester).
- **Learning events.** Active participation and development for members of the DIH in the Health Foundation learning events run by the Innovation Unit:
  - Culture change and storytelling for adopting innovation (Kathryn Perera, NHS Horizons and Andrew Edmunds, Northumbria NHS FT)
  - Adapting and Adopting Innovation through Co-production and Participation (Co-production Collective, Living Well UK).
- **Education programme** developed, revised and established including lunch and learns, one hour awareness training and all day '**Fundamentals of Innovation Adoption**'.
- **Community of Practice (CoP).** Established, with latest CoP event - Learning from the Covid pandemic held on 14<sup>th</sup> Dec 2022 including case study presentations: Automation Roadmap (NHS Dorset), Implementing a front line response to Covid: a local authority view (BCP Council), Covid Care@Home (NHS Dorset)
- **Benefits realisation toolkit and process.** Developed and process established including training provided to the core team. Framework accessible for use across training and project support inc. project initiation document and key performance indicators, e.g. outcomes, experience, length of stay and access.
- **Patient and Public Involvement (PPI).** Developed the process, advertised, appointed, and trained PPI representatives who participate in the malnutrition in ageing people project and Evaluation Working Group.
- **MedTech Funding Mandate (MTFM).** Established processes including, SOP, benefits realisation template, finance mechanisms and reporting activity. Established sustainability processes, process to assess against NICE guidance. Undertaking clinical audit and first case study published for placental growth factor test (PLGF).

In addition, we were delighted to have the opportunity to:

- **Present the collaborative work of the DIH to the NHSEs IRLS** (Innovation, Research and Life Sciences) team when they visited the Wessex AHSN (May 2022).
- Be finalists in the AHSN Network Innovate Awards **Innovate Awards category 'Innovate Health System of the Year Award'** (September 2022).

**Sarah Chessell**  
**Lead Dorset Innovation Hub**  
**April 2023**

## Communication Update - Q4 2022/23

### Progress since last period

- Launch of Dorset Innovation Hub [YouTube channel](#)
- NHS England publication of [Dorset Innovation Hub case study](#)
- Publication of March edition of [Innovate newsletter](#)
- Revision of posters to promote 'Attitudes Towards Innovation Survey' (ATIS)
- Launch of partner platform in Dorset County Hospital
- Advertisement and promotion of Dorset Innovation Hub Summit
- [Dorset LEP profile piece on Sarah Chessell](#) (Lead DIH) for International Women's Day
- Creation and distribution of flyer to advertise training opportunities

### Key communications next steps

- DIH Summit rescheduled to June 2024 – event planning and comms to support this will be a key area of focus and activity over the next 12 months
- Annual review of Dorset Innovation Hub Communications Strategy
- Case study development and addition to Our Dorset platform
- Explore use of Facebook and development of Facebook page
- Finalise strategy for Community of Practice
- Continue with development and publication of blogs
- Next DIH newsletter June 2023

### Engagement with comms activity - Twitter

#### #DorsetInnovationHub

86 tweets posted during Q4 2022-23 covering:

- Partner platform developments
- Innovation Unit Learning Events
- International Day of Women & Girls in Science
- Training opportunities with the Dorset Innovation Hub
- 'Bridging the Gap' event (22<sup>nd</sup> March)
- Blog ~ 'Developing the impact' (BCP Council)

Sandra Courttour  
@SCourttour

The #DorsetInnovationHub is supporting International Women's Day #IWD2023 today. This year's theme is #EmbraceEquity. Equity = giving everyone what they need to be successful. With equity we embrace diversity and inclusion - working to reach equality. We all have a part to play.



Social Media Analytics - Q4 2022/23			
	Twitter	LinkedIn	
No. of Tweets	86	No. of Posts	10
Impressions	45279	Impressions	1694
Engagements	1744	Engagements	48
Likes	499	Reactions	201
Retweets	163	Comments	10
Replies	22	Reposts	33
URL clicks	110		
Detail expands	695		

### Community of Practice

- Community of Practice (CoP) strategy is currently in development
- No CoP events during Q4 2022/23
- Revision to CoP event schedule and planning following feedback and reflection post event December 2022
- Next event (online) planned for June 2023
- CoP communications plan to be developed to support strategy deployment/realisation

### Engagement with comms activity – Online platforms

#### Our Dorset

<https://ourdorset.org.uk/innovation/>

Average time on page – 1m20s

#### FutureNHS platform

Members visited workspace

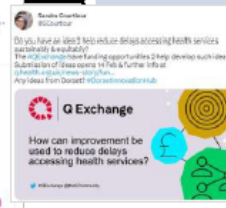
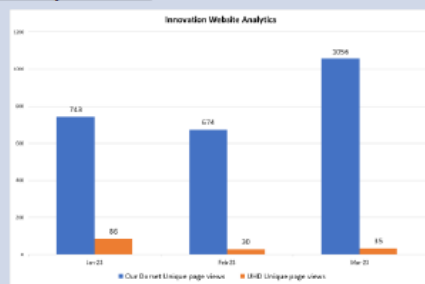
Oct22=18; Nov22=23; Dec22=16

#### Partner platform development

BCP innovation intranet page live

DCH platform launched Jan 2023

AECC and NHS Dorset in development



### Fundamentals of Innovation Adoption Training

- Training plan agreed for 2023
- Major revision to training content in progress
- 21 Apr (E Dorset) & 28 Sep (W Dorset) – Full day (in person)
- Jun (20 & 27) and Nov (07 & 14) – 2 half days (online)
- Bookings open for April training via Eventbrite
- Comms plan to advertise / promote April training in progress
- To launch booking / comms plan for training sessions for the remainder of the year