

INNOVATE

Dorset ICS Innovation Hub Newsletter

EDITION 5: JUNE 2023

Welcome to the June 2023 edition of the Dorset Innovation Hub newsletter.

In this our June newsletter, we focus on 'culture' and how it is central to the work of the Dorset Innovation Hub (DIH) and the other three hubs funded by the [Health Foundation, under their Adopting Innovation Programme](#) (Cambridge and Peterborough, Manchester, and Bradford & Craven).

Developing a supportive innovative culture across Dorset which facilitates and enables the adaption, adoption and spread of innovation is at the heart of the work of the DIH. We were delighted to attend the Innovation Unit Learning Event in March with key presenters - Kathryn Perera (NHS Horizons) and Andrew Edmunds (Northumbria Healthcare NHS Foundation Trust). We explored with Kathryn culture shaping, the energies required for change, how we all have key roles and influence, and of course from our perspective influencing the health and care system by facilitating adoption of innovation (see page 2). I'd recommend you take a look at NHS Horizons and the work of Helen Bevan, Kathryn Perera and the team, and top tip - do look out for the next 'Change Agents' course, it's such a valuable training course to do!

Supportive innovative culture is created in collaboration with all our partners, with a clear shared purpose. Together we are working with NHS Dorset and partners on the five year forward plan 'big five', shaping the strategy, direction and Dorset priorities. Our focus is of course innovation, and we welcome the recent publication of NHS Impact (see page 3) and the opportunities it provides. These include a single shared improvement approach, leadership for improvement and creation of a national improvement board. I also welcome the clear links with amongst others the NCAPOP (National Clinical Audit and Patient Outcomes Programme) and QSIR (Quality Service Improvement and Redesign).

What does this all mean to you? Innovation is part of what we all do to support improving the lives of people in Dorset. If you're leading or involved in implementation of an innovation (see [website FAQs](#)) please do [get in touch with us](#); we'd love to hear about your work.

Sarah Chessell

Lead - Dorset Innovation Hub

 @ChessellSarah

“Everything begins with an idea.”

Earl Nightingale



In This Issue

- Culture Shaping & Storytelling for Innovation Adoption
- Blog ~ Developing the Impact
- NHS Impact
- Training Opportunities
- Update on the Evaluation of the Dorset Innovation Hub
- Community of Practice event 22nd June 2023
- Dorset Innovation Hub Annual Report 2022/23
- Dorset Innovation Hub Summit June 2024

National Publications

NHS England Case Study Driving innovation activities and a culture of innovation through the Dorset ICS Innovation Hub

NHS England has recently published an online case study detailing how the innovation hub model was set-up in Dorset, highlighting the steps taken from the funding application to innovation hub delivery.

A copy of the case study is available to read via our [website](#).

Health Foundation Report Harnessing the potential of automation and AI in health care

Automation and AI hold significant potential to support the NHS in its recovery through facilitating improvements in care and productivity. However there are concerns that this may lead to health care becoming more ‘impersonal’ with less human contact. Recognising such concerns, the Health Foundation have published recommendations for how policymakers can get the best out of automation and AI in health care. A copy of the report is available to read via the Health Foundation’s [website](#).

Innovation Unit Learning Event

Culture Shaping & Storytelling for Innovation Adoption



Marshall Ganz

“Stories not only teach us how to act – they inspire us to act. Stories communicate our values through the language of the heart, our emotions. And it is what we **feel** – our hopes, our cares, our obligations – not simply what we **know** that can inspire us with the courage to act.”



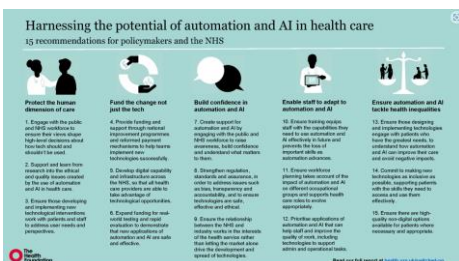
It is well acknowledged, through publications such as [‘Creating the Culture for Innovation’](#) and [‘Enabling innovation adoption in health and social care’](#), that organisational culture is a major contributing factor affecting the success and sustainability of innovation adoption. Organisational culture includes the shared basic assumptions, values and beliefs which shapes an organisation and thus influences its practices and priorities. Cultures that value and support innovation can foster innovative behaviours.

However, culture can be a difficult construct to isolate and actively influence within any system, but especially one as complex as the health and care system. Therefore, to support [Innovation Hubs](#) understanding of the role of culture within innovation adoption, and the characteristics of a supportive culture, the [Innovation Unit](#) hosted a Learning Event on 02 March focused on this topic.

We were delighted that the Dorset Innovation Hub (DIH) were represented at this event by core team members from AECC, Dorset Council, Dorset County Hospital, NHS Dorset and University Hospitals Dorset. Key speakers at the event included Kathryn Perera (NHS Horizons) and Andrew Edmunds (Northumbria Healthcare NHS Foundation Trust).

During the day we explored the five energies required for change (spiritual, psychological, intellectual, physical and social) together with ways in which these energies can be fostered, built and sustained. Storytelling actively being used within the event to demonstrate the power of narrative. A case study example from Northumbria further illustrated the important role that senior leaders play in organisational cultures and energies for change.

A recognised core element of the role of the DIH is to help develop a culture across Our Dorset which is facilitative to the adaption, adoption and spread of innovations. Learning from this event will be utilised to support this role as well as shared via appropriate DIH learning events and forums.



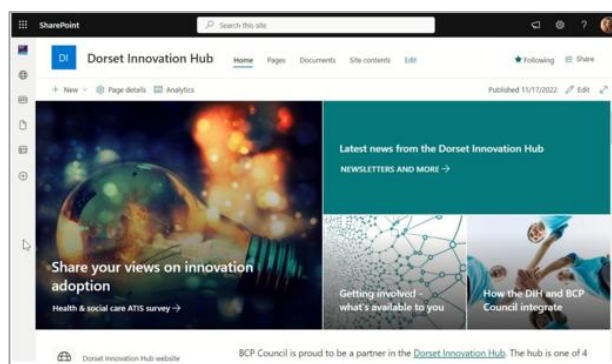
Blog ~ Developing the Impact

Rachel Doe – Project Manager BCP Council

My role as a member of the Dorset Innovation Hub (DIH) Core Team has taken me on a fascinating journey over the last 12 months. BCP Council is an original member of the DIH with our Director of Economic Development sitting on the Programme Group, but as we are part of the wider ICS rather than working solely within health and care we have been in a position to bring a fresh perspective. Part of my role has been about how we make the activities of the DIH relevant to the broader local authority audience and how the benefits of being a DIH member can reach throughout the organisation. DIH-led initiatives such as the Community of Practice have provided opportunities to showcase our involvement in the form of presentations and a case study, but reaching out beyond that already-engaged audience is the target for the coming months.



Looking at how I can achieve some “quick wins” was an important first step. I developed an intranet site for BCP Council colleagues and have used this to promote DIH events and signpost colleagues to training opportunities. But a dedicated intranet site still requires people to actively visit it! On that basis I’ve also integrated some of the training opportunities into our wider HR Hub online, to raise visibility through a channel that may already be visited frequently by staff.



Beyond this it’s important to share DIH communications with those managers who may find cascading the information useful to their teams. Innovation is already one of BCP Council’s core values and so, as a topic, sits well within environments such as our Director’s Strategy Group. I am developing a template to use as a “Lunch and Learn” within those situations – it will provide an informal opportunity to talk about the aims and objectives of the DIH, as well as what’s in it for specific teams.

Embedding innovation throughout an organisation is supported through culture. Local authorities aren’t always immediately seen as the place to foster innovation but within the organisation there is a lot of will to improve our processes and the available tools to work more effectively and efficiently. Innovation supports these attitudes and connecting the dots, with the DIH as the consistent thread, represents an important step in understanding how we can work to improve outcomes for residents across Dorset.

NHS Impact

[NHS Impact](#) is the new, single, shared NHS improvement approach, which has been created in response to the recommendations from the recently published [Delivery and Continuous Improvement Review](#). NHS impact articulates the importance of taking an aligned and integrated approach to improvement delivery and capability building across NHS provider organisations and ICSs. NHS Impact is based on the five components which form the ‘DNA’ of all evidence-based improvement methods: building a shared purpose and vision, investing in people and culture, developing leadership behaviours, building improvement capability, and embedding improvement into management systems and processes.

A [long-read article from the Health Foundation](#) sets out five guiding principles that should inform implementation of the NHS Impact approach to improvement.



Training Opportunities

with the

Dorset Innovation Hub

in

2023



Fundamentals of Innovation Adoption

Further understand the challenges of innovation adoption, develop skills and build knowledge to be better equipped to successfully adopt innovations into your practice.

21 April – In person
AECC University College – full day



June – Online (2 parts)
20 June 13:00 to 16:00 & 27 June 09:00 to 13:00

28 September – In person
Vespasian House, Dorchester – full day

November – Online (2 parts)
07 Nov 13:00 to 16:00 & 14 Nov 09:00 to 13:00

Implementation of NICE Approved Medical Technologies

In 2023 the Dorset Innovation Hub will be supporting a series of online workshops in collaboration with AHSN & N-QI-CAN.



Workshop 1 – 05 October 10:00 to 12:00
Utilising the N-QI-CAN & AHSN Network expertise & toolbox to implement NICE medical technologies

Workshop 2 – DATE TBC 10:00 to 12:00
The role of cultural and behavioural insights

Workshop 3 – DATE TBC 10:00 to 12:00
Learning from teams working collaboratively

Community of Practice

Online 1hr events which aim to bring the innovation community together to develop skills, share best practice and experiences. Events are focused around a particular topic of interest.

22 June – 14:00 to 15:00

26 September – 13:00 to 14:00

13 December – 13:00 to 14:00



Preparing a Business Case

Overview of business case development considering stakeholders and the benefits of the innovation, how to make this a compelling case and navigating decision making in the NHS. This online session also incorporates a Q&A element.

10 October – 10:00 to 12:00



Further Information and Bookings

Further information on these free training opportunities available with the Dorset Innovation Hub can be found on our website under [‘News & events’](#)

Bookings are managed via Eventbrite: [Dorset Innovation Hub Eventbrite Profile](#)

Additional Resources

Additional resources to support learning and development can be found on our [website](#)

Dorset Innovation Hub [YouTube channel](#) contains short videos designed to provide accessible information

CPD Accreditation

The Dorset Innovation Hub is registered as a [CPD provider](#) by the CPD accreditation service



Dorset Innovation Hub contact details:



dorsetinnovationhub@uhd.nhs.uk

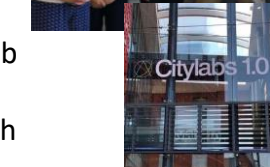


<https://ourdorset.org.uk/innovation/>



Visit to the Manchester Innovation Hub Team

We were delighted to recently have had the opportunity to visit the Manchester Innovation Hub Team (one of the four hubs funded by the Health Foundation). The focus of each of the hubs is different, with Manchester aiming to improve health outcomes using digital as the initial exemplar. Having said that, there are still core hub similarities and therefore much rich learning and experience to be shared and benefited from. Such a privilege to spend the day at Citylabs 1.0 with Adrian and Aqsa – thank you - and stepping off the train to the centre of the Man City victory parade was certainly an experience!



Twitter news



Dorset LEP
2,103 followers
1 min

To celebrate this year's [#InternationalWomensDay](#), Dorset LEP is pleased to profile some of the county's leading females driving strategic economic change and innovation in Dorset.

Sarah Chessell (<https://lnkd.in/eNz3Gg7>) is a pioneer of health and care innovation in Dorset, bringing together Dorset's NHS organisations, councils, public services, and voluntary and community partners to use new innovations to support patients and service users.

The Dorset Innovation Hub, one of four newly designated Health Foundation Innovation Hubs in the UK, is hosted by University Hospitals Dorset. Sarah Chessell is convening a programme of group of 13 partners to drive innovation uptake, embedding patient and public involvement and engagement into its work.

<https://lnkd.in/eNz3Gg7> [#DorsetInnovationHub](#) [#Innovation](#) [#Health](#) [#Dorset](#)
[@CeiliaBurton](#) [@RebeccaDavies](#) [@VinitaNavathe](#)

Sarah Chessell - Head of Innovation - University Hospitals Dorset NHS Foundation Trust | LinkedIn
uk.linkedin.com • 1 min read

Sandra Courtiour
[@SCourtior](#)

The end of a long week, but a fantastic way to end the week, delivering [#DorsetInnovationHub](#) Fundamentals of Innovation Adoption training. A big thank you to the attendees for all your energy, enthusiasm and contributions, & also to [@AECC](#) for hosting & making us feel so welcome.

Fundamentals of Innovation Adoption
10:00 to 14:00
12th February 2023
AECC Dorset
Book your free place today!
Bookings are essential as places are limited and spaces are not available for health and care systems.

Sandra Courtiour
[@SCourtior](#)

This week is [#MentalHealthAwarenessWeek](#) with the theme [#ToHelpMyAnxiety](#). We all experience anxiety but sometimes it can get out of control. Anxiety has many causes but the Mental Health Foundation have some ideas to help if needed. mentalhealth.org.uk/our-work/publications

[#DorsetInnovationHub](#)

Claire Nadaf RN
[@claire_nadaf](#)

On this [#nursesday](#) we recognise and celebrate that nurses lead the way in their day-to-day practice; being innovative to improve patient experience and health outcomes and to further build knowledge and understanding for nursing & wider health & care practice

[#DorsetInnovationHub](#)

Nurses' Day 2023
12 May 2023

Sponsored by **LIVE LIVERPOOL VICTORIA** [@Livoom/RCN](#)

Sarah
[@ChessellSarah](#)

Respect, recognition & thanks to [@KatherineMay626](#) for all her energy support & enthusiasm in helping to develop & shape [#DorsetInnovationHub](#) The core team & programme group members wish u all the best in your new role [#InwardInvestment](#) [@NHSDorset](#) [#aurevoir](#)

[@Alanbetts5](#)



Supporting the Wessex Health Innovation Programme Event

At the end of February, we were delighted to support the [Wessex AHSN 'Health Innovation Programme'](#), a four-day immersive and intensive course for innovators and SMEs starting or building a healthcare business. Our overview of the work on the Dorset Innovation Hub and an insight into innovation and transformation opportunities following the change from Dorset Clinical Commissioning Group (CCG) to the Dorset Integrated Care System (ICS) was well received. We had so many queries and discussions that our Q&A session ran through into the coffee break, and it was lovely to be able to spend time with the innovators.

On day four we attended, supporting as a member of the panel for the business model canvas presentations. The panel was made up of various representatives with expert knowledge in a variety of areas including clinical, SME, governance and intellectual property. The innovators made a timed presentation with the panel asking questions and providing points for consideration. The panel members scored each innovation against criteria including problem, solution, opportunity and viability and a first and second place award was presented. Following this the innovators had the opportunity for 'speed mentoring', receiving one to one feedback from the Wessex AHSN and panellists. It was fantastic to be part of the Health Innovation Programme which was funded by the Wessex AHSN and delivered in collaboration [SETsquared](#) and was clearly such a valuable experience for all those who attended.

WESSEX HEALTH INNOVATION PROGRAMME
A four-day programme for innovators with a health-based product
20, 21, 24 & 27 February
Marriott Hotel, Bournemouth, 9.00 - 17.00



Dorset Innovation Hub – The Evaluation Challenge

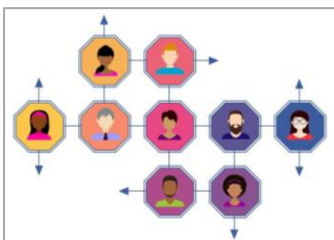
Wessex AHSN is conducting an evaluation of the DIH for The Health Foundation, which is funding this initiative to support healthcare innovation adoption in the Dorset ICS. The evaluation purpose is to understand whether the DIH approach to support innovation adoption is working as planned, as well as its implementation challenges and successes. The evaluation is focused on the delivery to Dorset of proven innovations, however, those innovations early in their development (inventive) are also supported by DIH.

DIH seeks to facilitate improvements in innovation adoption across Dorset, the challenge for the evaluation team is how to observe and measure DIH's impact. Our evaluation framework took a whole system approach, and several methods are being used to gather information to form an overall picture to enable ongoing learning and development. These include two novel methods:

1. An Attitudes to Innovation Survey (ATIS) developed by Wessex AHSN to capture a workforce's general attitudes to innovation and innovation adoption. Within ATIS, innovation is defined as an idea, service, or product, new to the NHS or applied in a way that is new to the NHS, which significantly improves the quality of health and care. An ambitious distribution of the survey was undertaken across Dorset ICS including primary care. Results are pending however, the opportunity to further test this survey was welcomed by Wessex AHSN and a paper is under review in BMJ Open Quality.
2. A Social Network Analysis (SNA) seeks to map connections between senior members of Dorset ICS and their capacity to influence innovation adoption to improve the uptake of innovations shown to work. NIHR ARC Wessex is supporting this work and we are working with an expert in SNA, Dr Emily Rowe at Warwick University.

By using a variety of different methods to collect information, we expect to demonstrate the impact of an innovation hub in Dorset ICS.

Dr Jackie Chandler
Insight – Wessex AHSN



Adopting innovations in health and social care

What are your thoughts / views on innovation adoption?

Please let us know your views by completing our [short survey](#) and help provide important learning to improve innovation adoption in Dorset.

<https://ourdorset.org.uk/innovation>

Twitter news



CCoI3284 @CCoI3284

You have a clear need identified but how do you go about scoping for possible #innovation solutions #DorsetInnovationHub training 'Fundamentals of Innovation Adoption' discusses methods and support available to help with this. Interested to learn more? eventbrite.co.uk/o/dorset-innov...

Sarah @ChesselSarah

Delighted to share 1st annual report of the #DorsetInnovationHub has been published. Contains details of our journey so far as well as learning & achievements. Thank u to all our partners for their support & enthusiasm & making our work a reality 🙌🏻 ourdorset.org.uk/innovation/key...

Sarah @ChesselSarah

Fabulous #DorsetInnovationHub core team meeting today. We were delighted to be joined by Marie from @DCHFTJO & Klara from @DorsetHealthQI. Introductions, updates, and exploring progress against key distinguishers and progress. Great feedback and discussions with members 🙌🏻

Sandra Courtior @SCourtior

Today is #WorldPreeclampsiaDay2023. #Preeclampsia is a complication of pregnancy but antenatal screening can help identify women more at risk before symptoms develop. The PIGF blood test supports this and great that access is enabled via the MTFM policy. #DorsetInnovationHub

Sandra Courtior @SCourtior

Today is World Health Day & we say a happy 75th birthday to the WHO. 75yrs of working to improve public health and achieve #HealthForAll. How can #innovation adoption help to tackle the health challenges of today and tomorrow? #DorsetInnovationHub #WHO75

Blog ~ 'Bridging the Gap' & Developing a Compelling Business Case

Katherine Misun – Inward Investment Manager NHS Dorset



In March, we attended the 'Bridging the Gap' conference, a business-led event to support health and care innovators navigate the NHS, organised by four Academic Health Science Networks: South West AHSN, Kent Surrey Sussex AHSN, West of England AHSN, and Wessex AHSN. The theme for the event was 'Integrated Care Systems: What Innovators Need to Know' and offers health and care businesses an opportunity to build understanding of how integrated care systems (ICS) in England operate. It was great opportunity for us to attend and to talk about the work of the Dorset Innovation Hub and NHS Dorset's inward investment team.

Jon Siddall, Chief Executive of South West AHSN, in his opening remarks talked about the importance of 'People, Place, and Partnership', when implementing innovation and change within ICSs. This resonated with us and perfectly framed our workshop sessions held twice through the event on 'Developing a compelling business case'.

People

One of the initial questions and discussions that we had with our workshop attendees was about the identification and engagement of stakeholders. How integral it is for any innovative solution, to consider the variety of stakeholders and how they can influence, support, and in some cases hinder progress. How stakeholders need to be considered at the outset and reviewed over time and just how many stakeholders there can be! We used Mentimeter to capture stakeholders that the attendees identified, unsurprisingly commissioners, patients / service users, and clinicians were among the most answers.

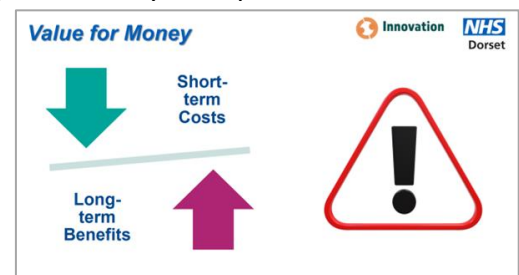


Place

Framing any innovation project/ product business case around the place you are looking to embed the innovation is vital. We talked about the importance of drivers for change, whether these are driven nationally or locally, such as a change to a strategy or mandate, or at an organisation level, such as a new operational plan. You need to understand whether people are ready to implement an innovation, and whether they have the authority or backing of these drivers. Taking into consideration what people's wants and needs in one place, might not easily be replicated in another.

Partnership

Building effective partnerships will increase an innovative projects likelihood of success. Strong partnerships will help to articulate the strengths and impacts of an innovation solution or change (benefits) and identify key challenges to success (risks). Both aspects, alongside costs, are carefully considered and evaluated to understand the value for money of an investment into innovation.



Without considering people, place, and partnership it is very difficult to successfully embed innovation within ICSs.



Dorset Innovation Hub Summit
Using innovation to support communities to live their best lives

**Tuesday 18 June 2024 *
 Dorset Museum, Dorchester**

The inaugural Dorset Innovation Hub summit will benefit anyone seeking to spread and adopt proven innovation, or wanting to find out more about innovation adoption. Learning is supported by a fantastic line-up of speakers, delivering from a national as well as local perspective. Practical workshops are available in the afternoon together with opportunities to network and build connections. To find out more and book a place at this free event, please visit [Eventbrite](#).

* This represents the rescheduled event originally planned for 11th May 2023



Community of Practice Event
Working with stakeholders – Digitising social care records in Dorset
Thursday 22 June 2023 – Online - 14:00 to 15:00

We are delighted to share that our next Community of Practice event will be focused on successfully working with stakeholders when making changes in a health and care setting. A local case study example from Dorset Council, based on the digitising social care records project, will provide practical tips and insights, which will be followed by a Q&A session. This free online event is available to all. To book a place please visit [Eventbrite](#).



Being more involved in innovation
Dorset AHP Symposium
19 April 2023

We were delighted to be invited to deliver a workshop at the Dorset AHP Symposium on ‘Being more involved in innovation’. During the workshop we explored what is meant by the term ‘innovation’ and how innovation is an integral part of clinical practice. Pledges made at the end of the session included ‘ensuring new ways of working are evaluated’ and ‘improving stakeholder engagement’.



Dorset Innovation Hub Annual Report 2022/23

The first Dorset Innovation Hub annual report has recently been published and is available to view on our [website](#). This brief report provides an overview of the Dorset Innovation Hub, together with examples of learning and achievements during 2022/23. This includes the development of our education programme, patient & public involvement (PPI) in our work, working proactively with the Innovation Unit, as well as creation of benefits realisation toolkit and processes.



Contact details:

The Innovation Team provides innovators with advice and hands-on support to adapt, adopt and sustain proven innovation and develop ideas into new services and products that will benefit the Dorset ICS and wider NHS.

If you would have a project that you would like to discuss, or if there is anything in this newsletter that you would like further information on, please do contact us.

 dorsetinnovationhub@uhd.nhs.uk

 <https://ourdorset.org.uk/innovation/>

