

# INNOVATE

Dorset ICS Innovation Hub Newsletter

EDITION 8: APRIL 2024

## Welcome to the April 2024 edition of the Dorset Innovation Hub newsletter.

Spring has sprung, and with it we have the promise of warmer weather, blue skies and hopefully a little less rain.

April marks the start of the new the new financial year (2024/25) and for many of us, it's an opportunity to focus on key priorities. For the Dorset Innovation Hub (DIH), following the end of the Health Foundation grant (see page 2) we moved to business as usual in March 2024. We will shortly be hosted by NHS Dorset as a centralised service working with all Dorset partners, our key priorities for 2024/25 being:

- Prioritised project workstream. Understanding the need and working with teams on agreed improvement priorities.
- Ongoing review of maturity of workstreams to ensure focus on priority areas, e.g. adoption approach, benefit realisation, education, 'developing the impact', patient and public involvement.
- Further developing approaches inc. improvement focus, NHS Impact and the 'improving across health and care systems'.
- Further developing system relationships and connectivity
- 'Visualising innovation' - celebrating the work of partners inc. promoting practical case studies and posters that show benefit realisation for Dorset population.

April's edition, highlights activities and updates including: community of practice event – 'Visualising innovation, maximising impact through posters' (see page 5), recent publications from the British Medical Association and Health Foundation (page 6), our training programme for 2024, and July's 'Getting bid ready' community of practice event (see page 8) and do you have an improvement project that you would like to showcase via a poster at the DIH Summit? Kudos and prizes (page 6).

I hope the items in our April newsletter are thought provoking and show you the wealth of improvement / innovation work being undertaken within Dorset. Can you use these as the inspiration or springboard for you to take forward an improvement project?

**Sarah Chessell**

**Lead - Dorset Innovation Hub**

✉ [sarah.chessell@uhd.nhs.uk](mailto:sarah.chessell@uhd.nhs.uk)



@ChessellSarah

#DorsetInnovationHub

---

**“Innovation doesn’t come just from giving people incentives; it comes from creating environments where their ideas can connect.”**

*Steven Johnson*

---



## In This Issue

- Health Foundation End of Programme Celebration Event
- Visualising Innovation Community of Practice event
- Innovation case study – Companion Pets
- Blog ~ 2023 Reflections Realisation
- New publications
- Update on the Dorset VCSA
- International Women’s Day 2024
- Fundamentals of Innovation Adoption training 2024

## Social media news



## Adopting Innovation Programme Learning and Celebration Event: 11 March 2024

The Dorset Innovation Hub is one of four hubs funded by The Health Foundation as part of their [Adopting Innovation programme](#). The [Health Foundation](#) is an independent charitable organisation committed to bringing about better health and health care for people in the UK.

The Adopting Innovation programme finished at the end of February 2024, with the celebration event on the 11 March being an opportunity for all four hubs to share their experiences and learning from their approach to innovation adoption in their local systems. At the event, the Dorset Innovation Hub presented an overview of the local context, what has been achieved to date, learning about effective adoption of innovation (e.g. what's needed to enable, processes, structures, roles), key enablers and challenges, where the hub is now on this journey, and where next? A copy of this report is available on [our website](#).



Through the lifespan of the programme, it has been interesting to see that despite differing hub approaches, there were key insights from the programme on creating a thriving environment for innovation at system level. Reflection on some of these insights were provided by the national programme evaluators (RAND Europe) as well as the Innovation Unit (programme support partner). Formal publication of the learning from the Adopting Innovation programme is expected Summer 2024. It is hoped that the sharing of such learning will enable a more national approach to adopting innovation.

Finally, ending on two key quotes from the day: "you need to learn to love the problem" and "innovation is everyone's responsibility".



# Blog ~ 2023 Reflections

## Sarah Chessell – Lead for the Dorset Innovation Hub

As we move into 2024, we pause to reflect on what we've achieved through the system work of the Dorset Innovation Hub. As you will see, we believe through learning together with a collaborative people centred approach we are creating an innovative system culture that can make Dorset the healthiest place to live. There have been so many great moments over the year, so we hope you enjoy our selection of 2023 'at a glance'. Can you spot anyone from your organisation in the images?

### January: Sharing approaches to 'developing the impact' from partner organisations

Great collaborative meeting this afternoon @Alanbetts5 with partner representatives of the #DorsetInnovationHub Inc, approval @HealthFdn 6-month progress report, DIH summit & updates on 'developing the impact' work from @BCPCouncil |@DorsetLEP |@AECCUniversityC |@DCHFTTO



### February: Local evaluation of Dorset Innovation Hub. Updates on data collection and ATIS survey

Great #DorsetInnovationHub Evaluation Working Group meeting Tues #Teamwork Updates from @wessexahns Insight team inc, fabulous Jackie Chandler reg data collection report We'd love your views on innovation - please take 5mins 2 complete #spreadtheword ourdorset.org.uk/innovation/ado...



### March: Creating a 'culture of innovation' with the amazing Kathryn Perera and Innovation Unit

Amazing @InnovationUnit learning event today with @HealthFdn and the fabulous @KathrynPerera focusing on What does it take to build a culture of innovation?

Thank you everyone for a really thought provoking motivating day #AdoptingInnovation @NicolaBentAHSN @Dr\_Malte



### April: Further establishing connections with Dorset Allied health professions and wider networks

What a delight to spend time at the @DorsetAHps symposium yesterday - amazing energy & enthusiasm. Great interaction with our 'being more involved in innovation' breakout session & thanks everyone for your making your pledges & @SCourtTour for co-delivering #DorsetInnovationHub



### May: Welcoming new members and saying au revoir and thank you to others

Fabulous #DorsetInnovationHub core team meeting today. We were delighted to be joined by Marie from @DCHFTTO & Klara from @DorsetHealthQI Introductions, updates, and exploring progress against key distinguishers and progress. Great feedback and discussions with members 🥰



### June: Developing approaches with stakeholders as part of priority nutrition in ageing people project

Great attendance & energy at todays Malnutrition in ageing people dev day. Fantastic presentations & exploring 'how what who' using @InnovationUnit fidelity tool 📊 2 all for actively participating & your insights. Outputs available shortly #DorsetInnovationHub #stillsmiling



### July: Celebrating NHS at 75, digital inclusion and considering CQC 6 principles for innovation

What an amazing way to spend #NHS75 day - welcoming new colleagues @tinahynch & Mary-Ann Robertson who joined colleagues from partner organisations of #DorsetInnovationHub Today's focus on next steps Malnutrition project, @Innovation\_Unit |@HealthFdn learning event & @NHS\_impact 🥰



### August: Recognising the value of system working through collaboration & partnership

On #WorldValuesDay today #DorsetInnovationHub want to celebrate the values of collaboration & partnership. These enable us to work successfully as a system with our partners to support & sustain the adoption of health & care innovations for the benefit of all citizens of Dorset 🥰



### September: Change agents loving what they're doing using all 'fundamental' tools in their toolbox

Can't agree more @claire\_nadaf & @michellemholmes Fabulous #DorsetInnovationHub fundamentals training run in partnership with @AECC today. Joined by staff across Dorset & Bristol 🥰 Great atmosphere, energy & engagement throughout day. @NHSDorset 🥰 for hosting us #Innovation



### October: Highlighting drivers for change, key project tools inc. importance of data & outcomes

Please to deliver today's #DorsetInnovationHub Developing a compelling case (business) with the amazing @KatherineMay626 this morning. Great discussion regarding understanding drivers for change, & early engagement with stakeholders & developing benefits realisation plan 🥰



### November: Considering what we said we'd do, what we've achieved and priorities to take forward

A huge thank you to all #DorsetInnovationHub core team & programme group members for a fabulous very well attended dev session focused on what we said we'd do, what we've achieved & priorities. Thank u @claire\_nadaf for co-facilitating 🥰 #systemthinking #Teamwork @Alanbetts5



### December: Show and share at its best, learning, collaborative working and solving together

Really interactive, thought provoking #DorsetInnovationHub CoP today, visualising innovation & maximising impact through posters 🥰 @michellemholmes & @SCourtTour & to all for your input. Will take up the challenge we set? Drop in session 4 attendees - 21st Dec @claire\_nadaf



## Innovation Case Study ~ Companion Pets

A case study recently added to the [Dorset Innovation Hub website](#), reports on work undertaken by Dorset Council to explore the potential uses and benefits of 'companion pets'; a non-medical, simple piece of technology designed to deliver stress and anxiety relief.

Loneliness and social isolation can have a significant negative impact on older people, particularly if they are living with dementia. A robotic companion pet offer realistic fur which can be soothing to the touch and have movements and sounds. Using the built-in sensor, the pet companion responds to motion and touch such as petting and hugging, much like a real animal. Petting an animal is a familiar action for a lot of people and being able to mimic the experience in a safe, controlled way, could be of significant benefit to the individual.

The case study provides more information on the innovation itself, the adoption journey, key challenges, learning and next steps and can be accessed via the [Dorset Innovation Hub website](#).



## International Women's Day 2024

The 8<sup>th</sup> March marked International Women's Day (IWD), which is a global day celebrating the social, economic, cultural, and political achievements of women. The theme for IWD 2024 is 'Inspire Inclusion'; recognising that when we inspire others to understand and value inclusion, we forge a better world. Sarah Chessell (Lead for the Dorset Innovation Hub) and Dr. Claire Nadaf (Head of Academic Enterprise and Engagement at the AECC University College) recently discussed what they felt 'inspiring inclusion' meant and how we can break down barriers and create environments which facilitate and support inclusion. A video of this discussion is available on the [Dorset Innovation Hub YouTube channel](#).

A purple graphic for International Women's Day 2024. At the top left is the 'Innovation' logo. The main text reads 'International Women's Day 2024' and 'inspiring inclusion'. Below this, it says 'Sarah Chessell, Lead for the Dorset Innovation Hub is joined by Dr. Claire Nadaf, Head of Academic Enterprise and Engagement and Lead for the Centre for Workforce and Systems Innovation at the AECC University College in Dorset.' Further down, it states 'Claire and Sarah discuss 'inspiring inclusion', embracing history people bring with them, relational leadership, learning processes, context and women celebrating and recognising their achievements.' At the bottom left is the 'International Women's Day' logo and the hashtag '#IWD2024 #InspireInclusion #DorsetInnovationHub #AECC'. On the right side, there are two photos: a larger one of Sarah Chessell wearing a headset and a smaller one of Dr. Claire Nadaf. A network diagram with colorful nodes is also visible in the background.

## Community of Practice Event

### Visualising innovation, maximising impact through posters

On the 13<sup>th</sup> December 2023, the Dorset Innovation Hub held their latest Community of Practice event, which was themed on the use of posters to visualise innovation and showcase improvement work.

Within this interactive online event, the value of using posters as a vehicle to deliver a message was explored; with posters acknowledged as a great way of condensing complex information as well as a tool to enable networking and encourage discussion.

Points to consider early on when planning a poster include:

- What is the more important element of your improvement project?
- What is the purpose of your poster?
- Who is the audience for your poster?
- What do you want the take home message to be?

There are also important design principles to be aware of when planning a poster, including:

- Important information should be readable from 10 ft away
- Aim for a word count of 300 to 800 words
- Make use of bullets, numbering and headlines to guide the reader
- Make sure any images used have the correct permissions in place
- If the poster is for an event or conference, make sure you read and adhere to any design requirements as stipulated by the organisers



If you are interested to learn more, a recording of this event is available via the [Dorset Innovation Hub's YouTube channel](#).

## Dorset Innovation Hub Summit: 18 June 2024

### ★ Open Call for Posters ★

**Do you have an improvement project poster that you would like to showcase at the Dorset Innovation Hub Summit?**

The Dorset Innovation Hub are holding their inaugural Summit on the 18 June 2024 at the Dorset Museum in Dorchester.

We would like to use this event as an opportunity to showcase examples of the amazing improvement (innovation) work/projects in Dorset.

A poster submission provides a fantastic opportunity to celebrate your work and share it with a wide and diverse audience at this sold-out event.

Delegates will be asked to vote for their favourite poster during the day with prizes awarded at the end of the event.

Poster guidelines and submission details are available on the [Dorset Innovation Hub website](#).

Deadline for poster submission **31 May 2024**.

Please note, you are not required to have a ticket for this event to submit a poster.

**Dorset Innovation Hub Summit**  
**Open Call for Posters**  
Tuesday 18 June 2024  
Dorset Museum, Dorchester

**Innovation**

*Using innovation to support communities to live their best lives*

We are looking for posters which showcase examples of health and care improvement (innovation) work/projects in Dorset.

Fantastic opportunity to celebrate your work and share it with a wide and diverse audience at this sold-out event.

For more information visit the [Dorset Innovation Hub website](#).

Enquires and submissions to: [dorsetinnovationhub@uhd.nhs.uk](mailto:dorsetinnovationhub@uhd.nhs.uk)

**SUBMISSION DEADLINE**  
**31 MAY 2024**

Dorset Innovation Hub partners

ASCC University College, NIHR Applied Research Collaborations, ARTS UNIVERSITY BOURNEMOUTH, BCP University, Bournemouth University, Dorset Council, NHS Dorset, DORSET, Dorset County Hospital, NHS Dorset, Dorset HealthCare University, University Hospitals Dorset, Voluntary and Community Sector Assembly, Health Innovation Wessex

## Recent Publications

### Exploring innovation in general practice

In December 2023, the British Medical Association (BMA) published a report showcasing eight GP providers who provide examples of using different models of innovation to deliver high quality care and attract and retain staff.

It is recognised that general practice is in crisis with GPs under increasing strain caused by rising demand and workforce shortages. The end of the five-year framework around primary care networks presents an opportunity to pause and consider how the model for general practice can be adapted so that it is sustainable and meets the needs of patients and GPs.

The eight case studies presented in this report have been collated into five groups:

Group 1: Practices using personal lists; a model seen as a way to provide an efficient way of achieving continuity of care.

Group 2: Practices working at scale; a model which allows different practices to work together, creating efficiencies by providing services across a larger footprint.

Group 3: Practices owned by employees; a model distributing ownership among employees, offering them a share of the business's annual profits, and a say in how it is run.

Group 4: Directly managed, NHS-owned practices; a model that allows GP practices to transfer some of the financial and business responsibilities of running a practice to an outside organisation.

Group 5: Chronic disease-focused care; a model which can allow practices to improve workload and relieve pressures in the long term more effectively.

Details of the case studies are available in the full report which can be accessed via the British Medical Association website.

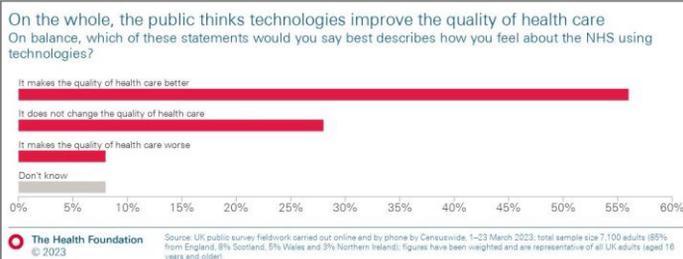


### Exploring public attitudes towards the use of digital health technologies and data

In November 2023, the Health Foundation published a report which presented findings from a public survey investigating attitudes towards health technology and data uses and the key factors affecting these views.

It is recognised that the health service is facing workforce shortages together with increasing demands; health technologies often being looked to respond to such challenges. However, public approval of new technologies is a vital component of their success and sustainability.

The Health Foundation commissioned survey captured responses from 7,100 members of the public (nationally representative, aged 16 years and older) and found that, overall, public opinion was that technology improved the quality of health care and is supportive of its many possible uses.



When looking at attitudes towards particular technologies, there was a greater level of support for devices which enabled self-monitoring, but less support for video-conferencing and chatbot technologies. In addition, women and those most likely to be on low or no income were significantly less positive about use of health care technology.

The survey also found that nearly two-thirds of the respondents knew very little or nothing about how the NHS is using the health data it collects, but with high levels of public trust in the NHS in terms of health data management. The attitudes, however, varying by demographic with young people less likely to trust the NHS with their data and older people feeling less in control of their health data.

These findings having important implications for policymakers and practitioner when planning engagement exercises related to health technology.

A copy of the report can be accessed via the [Health Foundation's website](#).



# Advancing the Voluntary and Community Sector Assembly in Dorset

The Voluntary and Community Sector Assembly (VCSA) was formed in July 2022.

The Dorset VCSA aspires to greater representation of issues that are experienced by the VCS, creates stronger connections within the VCS, and facilitates increased networking and collaboration with partners from other sectors in the community.

The Dorset VCSA formally agreed a draft Memorandum of Understanding (MOU) with the new Integrated Care Board (NHS Dorset) and joined the Integrated Care Partnership (ICP) in July 2022. The MOU ensures the involvement of the VCS in Dorset in the development of the Integrated Care System (ICS) and its full participation in the operation of the ICP, ICB, and the mechanisms that support these new integrated systems in Dorset.

The VCSA Governance Board (GB) was established in May 2023 and since then work has been focused on establishing relationships and developing effective ways of working together.

A full update on the 'story so far', current priorities, and next steps was published in December 2023 and can be accessed via the [Help & Kindness website](#).



**Dorset VCSA**  
Dorset Voluntary and Community Sector Assembly

## Innovation Project ~ Bournemouth Town Centre Regeneration

Information has recently been added to the [Dorset Innovation Hub website](#), on a programme of work being undertaken by BCP Council to support the regeneration of Bournemouth Town Centre.

This includes help for businesses through BCP Council's Economic Development team who can assist with connections to others in the sector, access to grant funding, nurturing a skills pipeline for the future and sharing useful information – to mention just a few services. With a strong, varied local economy and people who take pride in Bournemouth we can all do our bit to make Bournemouth Town Centre THE place to visit, whether that's for shopping, relaxing, socialising or working. And with all these elements in place it also becomes the best place to live!

Rachel Doe, BCP Project Manager and DIH Core Team member, explains more about this BCP Council initiative in a promotional video which can be accessed [here](#) or via the [Dorset Innovation Hub website](#).



## Social media news



**Training Opportunities** with the **Dorset Innovation Hub** in **2024**

<b>Fundamentals of Innovation Adoption</b> During this 3-day (10:00 to 16:30) interactive training you will: • Explore the definitions of innovation • Learn about key steps in an innovation project • Develop skills in using supportive tools • Use local case study example to apply learning Training dates and locations for 2024: 16 April at The Corn Exchange, Dorchester 02 July at AECU University College 26 September in Dorchester (venue TBC) 06 November at AECU University College	<b>Dorset Innovation Hub Summit</b> Tuesday 18 June: Dorset Museum, Dorchester This 1-day event features national and local keynote speakers as well as a range of interactive workshops, marketplace stands, and opportunities to network with colleagues who are working to improve the adoption of proven innovations. This free event is CPD certified. Booking via Eventbrite
<b>Community of Practice</b> Online 1hr events which aim to bring the innovation community together to develop skills, share best practice and experiences. Events are focused on a particular topic of interest: 20 March (13:30 to 14:00) 'Working with change' 10 July (11:00 to 12:00) 'Getting bid ready' 02 October (13:30 to 14:00) To be confirmed	<b>Innovation for Improvement</b> COMING SOON! 6-day course, delivered with the AECU University College, building on the concepts and principles introduced within the Fundamentals training. 20 credit Level 7 unit. Charge applies. First cohort planned autumn 2024. Email DIH to register an interest.

**Further Information and Bookings**  
Further information on these, as well as other events and training opportunities available with the Dorset Innovation Hub, can be found on our website under 'Training' and 'News & Events'. Look at individual event adverts for details on how to make a booking.

**Additional Resources**  
Additional resources to support learning and development can be found on our website. Dorset Innovation Hub YouTube channel contains short videos designed to provide accessible information

## Community of Practice event

### Getting Bid Ready

10 July 2024 – 11:00 to 12:00 – Online event

How can we ensure that we are in the best position possible for funding bids with tight deadlines?

Join the Dorset Innovation Hub at our next Community of Practice event to explore this question further. Within the session we will explore:

- Understanding funder requirements
- Key generic supporting documentation incl. checklist
- How we explore potential opportunities

There will also be the opportunity for discussion and questions.

Complete a copy of our [booking form](#) to book a place.



**Dorset Innovation Hub  
Community of Practice**

# Getting Bid Ready

Wednesday 10 July 2024  
11:00 to 12:00  
Online event  
<https://forms.office.com/e/bz5FVFWYhb>



## Fundamentals of Innovation Adoption Training 2024

We are delighted to announce that the 2024 dates for our Fundamentals of Innovation Adoption training are now confirmed:

- Tuesday 16 April 2024 at The Corn Exchange, Dorchester – FULLY BOOKED
- Thursday 04 July 2024 at AECC University College, Bournemouth
- Thursday 26 September 2024 in Dorchester (venue TBC)
- Wednesday 06 November 2024 at AECC University College, Bournemouth

Within this training you will gain a further understanding of the challenges of innovation adoption, as well as develop skills and knowledge to be better equipped to successfully implement changes into practice.

During this interactive training you will:

- Explore the definition of innovation & challenges of innovation adoption
- Learn about the key steps when taking forward a change project
- Develop skills in using supportive frameworks and tools

Complete a copy of our [booking form](#) to book a place on this free CPD certified training. Each event runs from 10:00 to 16:30.



Meet the Dorset Innovation Hub team and develop skills in frameworks and tools supportive of innovation adoption

### Fundamentals of Innovation Adoption

16 April 2024, 04 July 2024, 26 Sept 2024 & 6 Nov 2024

How can we ensure that proven innovative solutions are taken up successfully across the health and care system?

Booking via  
[ourdorset.org.uk/innovation/](https://ourdorset.org.uk/innovation/) or  
[dorsetinnovationhub@uhd.nhs.uk](mailto:dorsetinnovationhub@uhd.nhs.uk)



## Contact details:

The Innovation Team provides innovators with advice and hands-on support to adapt, adopt and sustain proven innovation and develop ideas into new services and products that will benefit the Dorset ICS and wider NHS.

If you would have a project that you would like to discuss, or if there is anything in this newsletter that you would like further information on, please do contact us.



[dorsetinnovationhub@uhd.nhs.uk](mailto:dorsetinnovationhub@uhd.nhs.uk)



<https://ourdorset.org.uk/innovation/>

