

INNOVATE



Innovation Hub Newsletter

EDITION 9: JULY 2024

Welcome to the July 2024 edition of the Innovation Hub newsletter.

As you may be aware, the Dorset Innovation Hub (DIH) was one of four hubs that received Health Foundation grant funding. We successfully completed the grant in April 2024 and subsequently moved to be hosted by NHS Dorset as a centralised service working with all Dorset partners on behalf of Dorset Integrated Care System (page 6). In case you've wondered, and to reassure you, the DIH has the same partnership approach, same functionality – just a new look – hence our branding change [Innovation – Our Dorset ICS Innovation](#)

In this edition we feature key highlights (page 1-5) from the June DIH Summit which was well received by attendees whose energy and enthusiasm continued to the end of the day. There was a powerful and consistent thread and message from the day; If not you, then who? If not now, then when? If not here, then where? A series of questioning statements that clearly struck a chord with delegates. We were also thrilled with the response to our open call for improvement posters, with 48 posters submitted and the audience voting the winner 'The HealthBus Trust' (see page 5).

In April we welcomed new partners – Dorset Police who are already active members of our partnership (page 8). By way of a brief update on our activities... Over the summer we are continuing to work on integration within NHS Dorset including review and rationalisation of priority system projects and workstreams to streamline and further align with system priorities and functionality.

Finally, it's that time of year when schools break for summer, and I hope our Dorset Innovation Hub 'Innovate' newsletter flutters into your inbox at a time when you are planning to have a well-earned summer break, be it now or in the autumn 😊

Sarah Chessell
Lead - Dorset Innovation Hub
Working on behalf of Dorset Integrated Care System

“Coming together is a beginning; keeping together is progress; working together is success.”

Henry Ford



In This Issue

- Innovation Hub Summit
- 'Open Call' Improvement Posters at the Innovation Hub Summit
- Innovation Hub end of programme report
- New branding for the Innovation Hub
- New case study – Welly Walks
- Social prescribing: learning from service user experience
- Training opportunities

Innovation Hub Summit

On the 18 June 2024 we held our inaugural Innovation Hub Summit at the [Dorset Museum](#) in Dorchester. The focus of the Summit was how innovation can be used to support communities to live their best lives; enabling delegates to learn from leading voices (nationally and locally), reflect on building a culture supportive of innovation growth and development, explore co-production with communities as a key voice, as well as network and build connections across the system.

We were delighted and humbled by the fantastic attendance at the Summit with broad representation from the voluntary & community sector, charities, health and care professions, local authority, academia, and business. The event providing a rare opportunity to take time out to establish and build new relationships across organisation with colleagues working towards the same purpose and goals.

During the morning session there were inspiring and motivational keynote speeches delivered by Malte Gerhold ([The Health Foundation](#)), Patricia Miller (NHS Dorset ICB), Christina Cornwell ([Innovation Unit](#)), Andy Dean (Dorset HealthCare), and Richard Harding ([The Hartree Centre](#)). Some of the takeaway messages from these included:

- Don't admire the solution, love the problem. To be able to truly tackle the complex problems within health and care we need to thoroughly understand the problems we face to ensure that solutions are fit for purpose. We should not be implementing new technology for the sake of it.
- Fund the change and not the technology. There needs to be recognition within innovation support programmes that innovation adoption isn't simple, and provision needs to be built into such programmes to address this.
- If we really want to drive change, we must be brave, willing, and courageous.





- We need to think about how innovation can support us to move from reactive healthcare to disease prevention.
- Communities are a key voice. Co-production is essential. Community engagement and partnership approaches lead to positive change. Engage with people to understand their lived experiences, gather their ideas, and identify person-centred outcomes.
- Collaborate at all levels and across systems. Spend time with colleagues working to improve the adoption of proven innovations. Engage stakeholders across the region, understand their perspectives, and align system priorities.

The afternoon session was structured around a series of workshops. Workshop 1 was led by the [Innovation Unit](#) and themed on nurturing healthier places across Dorset. The workshop encouraged delegates to explore what the Dorset ICS vision means to them; what do you love about your neighbourhood, how easy is to live a healthy life in your neighbourhood, and how engaged are you in helping to build healthier places in Dorset. The workshop also explored delegates thoughts on innovating within Dorset's health and care system via slido polls and found that:

- 52% of delegates agreed or strongly agreed with the statement 'I have the permissions and priorities I need to participate in innovation and adoption'
- Only 27% of delegates agreed or strongly agreed with the statement 'I can access the resources, methods and support I need to deliver innovation and adoption projects.'
- Only 28% of delegates agreed or strongly agreed with the statement 'We have a culture of collaboration and learning across silos and perspectives.'

Such valuable insights providing a snapshot of where work is needed to further develop and maximise Dorset ICS's ability to innovate successfully.



Workshop 2 was led by the Dorset Innovation Hub's patient and public involvement (PPI) representatives together with NHS Dorset's Engagement Lead and the Chair of the Dorset Patient Experience Group (PEG), focusing on how service users can be truly involved in service improvement and redesign. The power and importance of conversations and listening was highlighted to really understand what is important to service users and what impacts health and wellbeing. The workshop ended with a Q&A element where probing questions were explored, including the meaning of representation and how this term and concept should be addressed within co-production work.

Workshop 3 was focused on maximising scale and took a panel discussion format with an introductory presentation delivered by Richard Harding ([The Hartree Centre](#)). The panel consisted of representation from the information and digital teams at NHS Dorset ICB as well as business ([HeartFlow](#)). Within the workshop, critical factors for successful scale were discussed which included stakeholder engagement, credible leadership, consider national, regional, and local politics, and evaluation plan.

Workshop 4 was led by Malte Gerhold ([The Health Foundation](#)) and provided delegates with the opportunity for an open conversation format discussion on adopting and spreading innovation. Conversations were started on the use of the Q Community for resources and peer support but developed to cover a broad range of stimulating topics including:

- National policy vs local incentives and priorities
- Large scale changes vs lots of smaller innovations/change
- How to measure success and demonstrate success in the short term
- How we can invest in prevention
- Meaningful partnerships with communities and the voluntary & community sector
- Articulation and understanding of the issues facing children
- Changing the mindset on digital safety



Dr Michelle M Holmes
@michellemholmes

Such an engaging day! Quote of the day considering the importance of innovation in Dorset: "If not you, then who? If not now, then when? If not here, then where?" #DIHSummit24



Richard Renault • 2nd
Chief Strategy & Transformation Officer at University Hospitals ...
2w •

Sign of a good conference - late session and still lots of energetic attendees filling the large hall. Thanks to Dorset innovation hub and #sarahchessell and team for organising



The Summit ended with a Q&A panel session chaired by Neil Bacon (NHS Dorset ICB) and supported by a range of panel members from health and care, academia, business, and local authority. It was amazing to see that even at the end of the day there was still plenty of energy and enthusiasm from delegates. Final top tips from the Q&A panel included:

- Stop thinking in terms of organisations and focus on people and communities
- Use the data you have to identify future focus
- Foster a culture where it is okay to try and fail
- Learn what else is going on across the sector

Ultimately the consistent thread and messaging through the Summit was; If not you, then who? If not now, then when? If not here, then where? A series of questioning statements that clearly struck a chord with delegates, noted through discussion held and feedback received.

Finally, a big thank you to the organisations who supported the Innovation Hub Summit; [Dorset Museum](#), [Dorset LEP](#), [HeartFlow](#), [Innovation Unit](#), and [The Health Foundation](#).

‘Open Call’ Improvement Posters at the Innovation Hub Summit

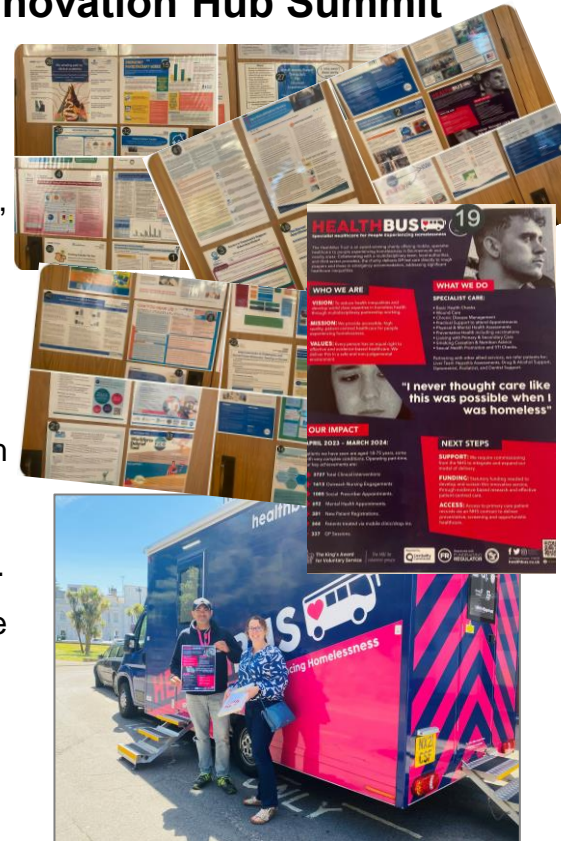
As part of the Innovation Hub Summit, an ‘open call’ for posters was launched to enable a celebration of the improvement work in Dorset.

We were delighted to have received 48 poster submissions, all of which were on display within the Dorset Museum during the Summit and are now available to view via our FutureNHS [Innovation Community](#) space.

As part of the Summit, delegates were asked to vote for their favourite poster. With almost 25% of the votes, we were pleased to announce that the winning poster was from The HealthBus Trust, which detailed their innovative model for delivery of specialist healthcare for people experiencing homelessness, together with the impact of their work so far.

A copy of the winning poster can be viewed [here](#), with more information on the HealthBus service available [here](#).

We were delighted to have the opportunity to visit the HealthBus team later that week to meet the team, learn more about their work, and pass on their prizes.



Innovation Hub: End of Health Foundation Programme Report

As the 2.5-year grant from The Health Foundation's Adopting Innovation Programme was completed and we moved to business as usual, a high-level overview report of the work was published.

The Innovation Hub was established as a place-based system partnership that draws together partners to provide expertise to spread and adopt prioritised innovation across Dorset. It continues to be a privilege to work with partner organisations and through 'developing the impact' increasing understanding of improvement and innovation activity and see the developing connections and capabilities.

This end of Health Foundation programme report summaries 'what we set out to do' together with 'what we've achieved to date'. It also provides a mini deep-dive into three components within the [Innovation Unit's 'adopting innovation wheel'](#); 'developing the impact', benefits realisation', and 'education programme.'

The project work programme over the term of the funding is also described with detail provided on the national and local programme of work the Innovation Hub has focused on. An overview is also provided on how service users have been involved in the work of the Innovation Hub as well as how communications has been a core part of the Innovation Hub strategy.

A copy of this report is available [here](#) and provides information on next steps post grant and key priorities for 2024/25.



Innovation Hub: NHS Dorset ICB move and a new look!



Innovation Hub



Following the end of The Health Foundation funding, the Innovation Hub has moved to 'business as usual' as a centralised service within NHS Dorset ICB, working on behalf of the integrated care system (ICS).

This move has meant a need to amend our branding to bring it in line with the new branding for Our Dorset.

To reassure you, the Innovation Hub has the same partnership approach, same functionality – just a new look!

A big thank you to the Communications team at NHS Dorset for all their support to create our new branding and their work to update all the promotional materials in time for the Innovation Hub Summit.



Innovation Case Study ~ Welly Walks

Welly Walks is an AUB case study report of a practice-based PhD project. This is an ongoing creative research project aimed at fostering engagement with alternative narratives about the British weather. The main objective of this research is to develop a nuanced comprehension of weather as a conduit to nature and to explore how principles derived from ecolinguistics can be altered into communication design practices to cultivate alternative narratives and conversations about British weather.

Benefits to service users include; increased environmental awareness, emotional connection, and social cohesion, promoting environmental stewardship, and increased physical activity and enhanced overall wellbeing.

The case study provides more information on the Welly Walks project, key challenges, learning and next steps and can be accessed via the [Dorset Innovation Hub website](#).



Social prescribing: learning from service user experience

A new video has been uploaded to the [Dorset Innovation Hub YouTube channel](#) which is planned to be used as a learning resource, enabling health and care staff to listen and learn from a service user's experience of using social prescribing services.

In the video Deborah (service user), Sarah (Dorset Innovation Hub), and Karen (Help and Care) explore approaches and learning for non-clinical services and wider local and national implications; discussing how we can utilise the invaluable learning gained from listening to the experience from a service user perspective, to improve health and care services.

Innovation

'Harnessing the power of social prescribing'

Sarah Chessell, Dorset Innovation Hub Lead is joined by Deborah, Dorset service user and patient and public representative and Karen, service manager for Help and Care.

We discuss Deborah's perspective of using social prescribing services in Dorset, the impact, approaches and learning for non-clinical services and wider both locally and nationally to improve service user experience and outcomes.

This video provides an opportunity for service providers to see a service users experience through a different lens and further enable learning.

helpcare **COU=**

#Yourstory #experience #socialprescribing #DorsetInnovationHub



Innovation Hub Partners: Organisational posters & a new partner!



In April, we were delighted to welcome Dorset Police as a new partner of the Innovation Hub, with Kim Ward (Evidence Based Policing & Innovation Detective Sergeant) representing Dorset Police on the core team, and Danny Tamblin (Performance Chief Inspector) representing Dorset Policy on the programme group.

As part of the Innovation Hub Summit, the Innovation Hub displayed a partner's stand on which each of the partner organisations presented an organisational poster summarising their organisation's role within the hub, together with their approach toward promoting innovation and developing a supportive innovative culture.

These posters are now available to view on the [Innovation Hub website](#).

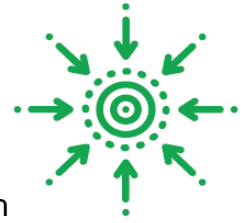
Innovation Hub Education Programme

Fundamentals of Innovation Adoption

There are two dates left for our Fundamentals training in 2024:

- Thursday 26 September 2024 in Dorchester (venue TBC)
- Wednesday 06 November 2024 at AECC University College, Bournemouth

Complete a copy of our [booking form](#) to book a place on this free CPD certified training. Each event runs from 10:00 to 16:30. Dates for 2025 will be available shortly on our [website](#).



Community of Practice events

These quarterly online events provide bite-sized training focused on specific topics such as stakeholder engagement, complexities of implementation, and bid writing. Recordings of previous events available via [DIH YouTube channel](#) & future event details will be on our [website](#).

Innovation for Improvement

Coming soon! 6-day level 7 unit, delivered with the AECC University College, building on the concepts & principles within Fundamentals training. [Email DIH](#) for more info & register an interest.

Other Training Opportunities

Qi Lite and QSIR: Quality Improvement training is available to all staff across the Dorset ICS and is offered in a tiered approach. [See website for further details.](#)

PM Lite: Introductory course to project management which is aimed at individuals who are new to project management or those looking to refresh their knowledge. [See website for further details.](#)

The Innovation Hub team provides advice and hands-on support to adapt, adopt and sustain proven innovation and develop ideas into new services & products that will benefit the Dorset ICS.

If you would have a project that you would like to discuss, or if there is anything in this newsletter that you would like further information on, please do contact us.



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