

INNOVATE



Welcome to the February 2025 edition of the Innovation Hub newsletter.

It will be no surprise that our focus remains on ensuring innovation opportunities meet and support system priorities (local and national innovation programme) and that we support and add value. We've been busy, finalising work with partners to develop and inform our workstream priorities for 2025/26 – from both service development and local priority project perspectives (page 7). On a note of development, Dorset ICB is one of seven ICB's participating in the Health Foundation Accelerating Innovation Systems initiative. I am sure you'll agree, it's a great opportunity for Dorset and we will share more details over the coming months (page 4).

We also paused, reflecting on what we've achieved during 2025 through the system partnership work of the Dorset Innovation Hub (page 3). The key message is through learning together with a collaborative people centred approach, we are creating an innovative system culture that can make Dorset the healthiest place to live.

In this edition, there are several key articles we would like to highlight including: valuable key insights from the evaluation of the Health Foundation's [Adopting Innovation Programme](#) (page 2), brief overview of the Innovation Ecosystem Programme (IEP) (page 4), our latest blog 'Developing Meaningful Engagement with Dorset's Service Users' (page 8), Health and Social Care Supply Chain and Innovation Programme (page 8) and the Innovation Hub Education Programme (page 9).

Finally, with spring upon us, we recognise 2025/26 is shaping up to be a busy year including awaiting the publication and implications of the NHSE Ten Year Health Plan. I am delighted we do this working collaboratively in the strategic system partnership to draw together partners expertise to spread and adopt prioritised innovation across Dorset.

Sarah Chessell: Lead - Dorset Innovation Hub
Working on behalf of Dorset Integrated Care System



Sarah.Chessell@nhsdorset.nhs.uk



[linkedin.com/in/sarah-chessell-59691a1b9](https://www.linkedin.com/in/sarah-chessell-59691a1b9)

#DorsetInnovationHub

“There is no innovation and creativity without failure. Period.”

Brené Brown



In This Issue

- Adopting Innovation Programme: Publication of Evaluation Reports
- Blog ~ 2024 Reflections
- The Innovation Ecosystem Programme Report
- Accelerating Innovation Systems (AIS) Initiative
- Intellectual Property (IP) – The Basics
- Dorset Innovation Hub Development Day
- Blog ~ Developing Meaningful Engagement with Service Users
- Training opportunities

Adopting Innovation Programme: Publication of Evaluation Reports



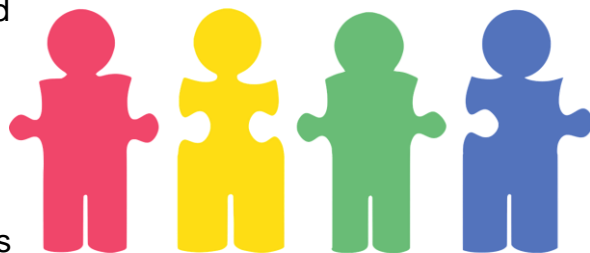
The Dorset Innovation Hub (DIH) was one of four hubs set up under the Health Foundation's [Adopting Innovation Programme](#). The programme aimed to help local health and care providers build knowledge, skill and confidence to successfully adopt and adapt innovations. The programme ran from 2021 to 2024 with the hubs acting as centres of expertise and support within local health and care systems to help them become better adopters of innovation.

The Health Foundation commissioned RAND Europe to conduct an independent evaluation of the whole programme and the four hubs, with the final report published in December 2024. The report describes findings from RAND Europe's formative and summative evaluation with some key insights including:

- Despite different settings, hubs faced similar challenges in their implementation, development and maturation that, at times, required a change in course.
- Each hub started from a different place but converged towards integrating more closely with local systems and providing a unique offer in terms of three core functions: central coordination, information dissemination and catalysing partnerships.
- Critically, hubs played an important role in fostering a culture of innovation.

Within the evaluation, enablers identified to promote and support innovation adoption included:

- Bringing together the right expertise
- Co-producing with end-users
- Obtain support from system leadership
- Build supportive partnerships
- Use of a systematic approach to selecting innovations



In addition to the RAND Europe evaluation, each hub was required to commission a local evaluator to monitor progress and measure local impact. For Dorset, this local evaluation was led by the Insight Team at Health Innovation Wessex (HIW) and took the form of a case study. This case study report demonstrating both the effort and challenge of the multiple contextual factors that included ICS pressures, and the time needed to scale up innovation adoption in complex systems.

This programme has provided a unique opportunity to observe what happens when a novel catalyst for innovation i.e. innovation hub, is introduced into an existing, complex innovation-implementation ecosystem, with the evaluation reports providing insightful learning for all involved in innovation and improvement. The RAND Europe and HIW evaluations have both recently been presented to and discussed by the Dorset Innovation Hub Core Team and Programme Group, with the team working to take forward and build on this learning as the Dorset Innovation Hub service and programme further grows and develops.

“As chairman of the Dorset Innovation Hub Programme Group, I have been reflecting on how participating in this programme has been a valuable experience. It is clear that the power of the group is in the connections, networking and developing culture across the Dorset ecosystem and this clearly came through in the evaluations”. Dr. Alan Betts, Director of Integration (UHD) and Chair of the Dorset Innovation Hub Programme Group.

Copies of these evaluation reports are available via the [Dorset Innovation Hub website](#).



Blog ~ 2024 Reflections

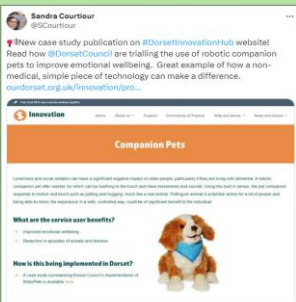
Sarah Chessell – Lead for the Dorset Innovation Hub

As we move into 2025, we pause to reflect on what we've achieved through the system work of the Dorset Innovation Hub. As you will see, we believe through learning together with a collaborative people centred approach we are creating an innovative system culture that can make Dorset the healthiest place to live. There have been so many great moments over the year, so we hope you enjoy our selection of 2024 'at a glance'.

January: Launch of preparations and planning for the DIH Summit



February: Building our learning culture & sharing insights via case studies



March: Celebrating the end of the Health Foundation grant & move to BAU within NHS Dorset.



April: Keeping service users central to our work and preparing PPI led workshop for delivery at DIH Summit.



May: Local projects focused on priority areas such as improving asthma care including the improved use of FeNO.



June: A day of innovation, learning & networking at the inaugural DIH Summit!



July: Delivering stakeholder engagement workshop at the Dorset LEP 'One Health 2024' conference



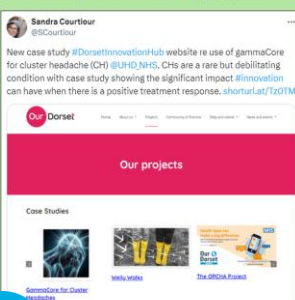
August: Great discussion at core team meeting & welcoming new partners



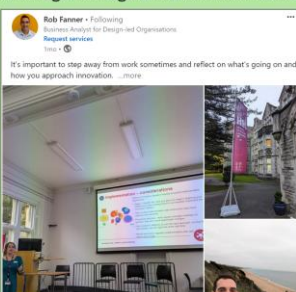
September: Ageing Well network launch & NAP project as a recognised priority



October: Evaluating impact of MTFM product implementation e.g. gammaCore



November: Capability building & sharing knowledge through our education offers



December: Core team & programme group working on Dorset Innovation Hub business planning for 2025/26



The Innovation Ecosystem Programme – how the UK can lead the way globally in health gains and life sciences powered growth

November 2024 saw the publication of the findings and recommendations from the [Innovation Ecosystem Programme \(IEP\)](#), led by [Roland Sinker](#) (Chief Executive of Cambridge University Hospitals and the Chair of the Shelford Group). The IEP was commissioned by the Chief Executive of NHS England with the objective being to streamline the development and adoption of healthcare innovations by making recommendations but also defining a collaborative way of working – solving problems together as well as agreeing and delivering plans for the future.

The report presents a clear set of five emerging findings, which consistently emerged from discussion, roundtables and analysis of the current ecosystem:

1. There is a solid foundation to build on, but we must expand and translate what we do well.
2. We must focus on the biggest priorities.
3. The NHS cannot do this alone or from the top down.
4. Success will come down to getting the culture right, building a skilled workforce and putting the right enabler in place.
5. This will take time, and we need to be consistent and long term in our approach.

Report recommendations are presented as a comprehensive package of reforms, designed to work synergistically, including:

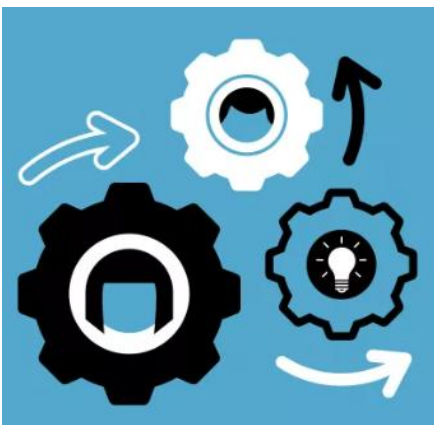
- Make innovation core to NHS business
- Develop incentives to support and monitor delivery
- Align procurement to facilitate rollout of tested innovations
- Build the right skills and capabilities
- Create time in jobs for innovation

Although some of the findings in the IEP report will be familiar and echo other analysis in this area, [Alex Lawrence in a blog for the Health Foundation](#) highlights that the IEP report goes beyond previous innovation reviews in important ways too e.g. rebalancing the ecosystem to the deploy end of the innovation pipeline, and the creation of staff capacity and capability.

The expectation is that the findings and recommendations from the IEP will contribute to the forthcoming 10-year Health Plan and therefore will have implications for services and staff involved with supporting and facilitating healthcare innovation adoption and spread.



Accelerating Innovation Systems Initiative

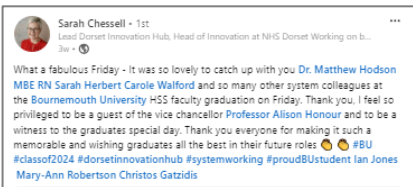
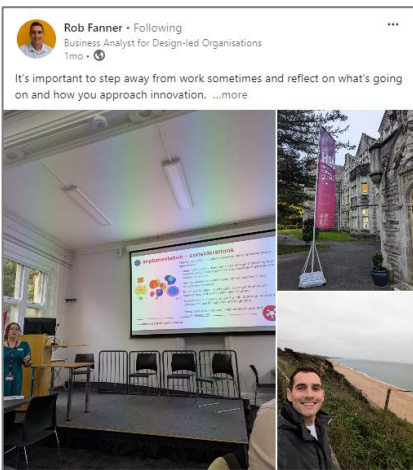


NHS Dorset is proud to be one of seven ICBs participating in [The Health Foundation's Accelerative Innovation Systems \(AIS\)](#) initiative. This 12-month discovery initiative is focused on increasing the health and care systems' understanding of the different roles ICBs, with their partner Health Innovation Networks (HINs), play in supporting the adoption and spread of health and care innovations.

Within the initiative the ICB, working in partnership with Health Innovation Wessex, will be focusing on further developing the functionality of NHS Dorset's centralised innovation service together with the strategic system partnership (aka Dorset Innovation Hub). Formal launch of initiative was on 04 Dec 2024.



Social media snips



Community of Practice: Demonstrating Impact - Planning

On 08 Jan 2025, we ran the first in a series of two community of practice events focused on the topic of demonstrating impact.

In the session we highlighted and discussed some of the key planning questions that should be addressed when looking to effectively and confidently demonstrate the impact of change, including:

- who do you want to benefit?
- what activities get benefits to these people?
- how will you know you are achieving impact?

Discussion covered topics such as the power of stakeholders to unlock success, impact and management of change fatigue, difficulties with evidencing the impact related to indirect benefits, and the need to plan to monitor potential negative impacts.

Chair, summing up final thoughts, drew together threads recognising that in settings where resources are limited and there is change fatigue, we need to make sure that any change project we undertake is high quality, is based on agreed need, and adequately plans to be able to demonstrate change we want to celebrate.

A huge thank you to all who attended and for enriching the session with your different perspectives and the depth of chat generated. A recording of the session can be viewed on the [Dorset Innovation Hub YouTube channel](#).

Part 2 of this series 'Demonstrating Impact - Measuring' will be held online on 09 April 2025 - 13:00 to 14:00. For further information and link to booking form please visit the [Dorset Innovation Hub website](#).



Intellectual Property (IP) – The Basics

Derek Kelly – Programme Manager, Dorset Innovation Hub

Intellectual Property, or IP, is a term used to describe the rights which protect ideas, inventions, knowledge and other information related to intellectual creation. IP allows people to own their innovation and creativity in the same way as physical property, such as a house or car, is owned, and excludes others from making, copying, importing, displaying or using the innovation for a limited period of time.



The Main Types of IP

Intellectual property falls into one of the following categories:

- Patents for the protection of inventions
- Copyright for the protection of a wide variety of material including literary and artistic works, films and software
- Design Right for the protection of product appearance
- Trademarks for the protection of words, signs, logos or pictures which allow customers to recognise products and brands.

IP doesn't always fit neatly into these main categories and in reality is much broader, extending to other areas such as 'know-how' and trade secrets. In addition, some IP arises automatically, such as copyright, while other types, namely patents and registered design right, must be applied for and granted by the Patent Office (a governmental authority).

The Importance of Intellectual Property (IP) in the NHS

IP generated within the NHS is recognised as an asset of value which should be managed in the best interests of NHS patients, staff and society as a whole. The NHS has a responsibility to manage its intellectual property in accordance with Department of Health guidance and each Trust or organisation will have a policy that describes the ownership and management arrangements in place.

Novelty is an important requisite for the success of a patent application or design registration and premature disclosure is commonly the reason for losing the right to protection. It is therefore important that you discuss your innovation ideas or projects with the Dorset Innovation Hub or your organisation's Research & Innovation team before disclosing crucial information to third parties.

For further information and signposting to supporting services, such as the UK Intellectual Property Office, please see the [NHS Innovation Service](#) website.

To discuss any questions you may have on this topic please email dorsetinnovationhub@nhsdorset.nhs.uk.



Dorset Innovation Hub Development Day

The Dorset Innovation Hub holds two in person development days per year, which are an opportunity for members of the Dorset Innovation Hub [Core Team](#) and [Programme Group](#) from partner organisations to network and, using a system partnership working approach, have the space to discuss some of the biggest problems within Dorset together with ideas for how, as the Dorset Innovation Hub partnership, we can work together to help address these.

The most recent development day was hosted by Bournemouth University (BU) on 26 November 2024.

As part of the day, we were privileged to welcome two keynote speakers. As our host for the day, Professor Alison Honour (Vice-Chancellor, BU) provided an update on the BU 2035 Strategy including development of a medical school and reinforcing the importance of working together and system working. Cecilia Buffon (Chair Dorset ICP) provided a thought provoking presentation regarding working better together and what we need to have a prosperous economy to provide the resources for a healthier, fairer society in Dorset.

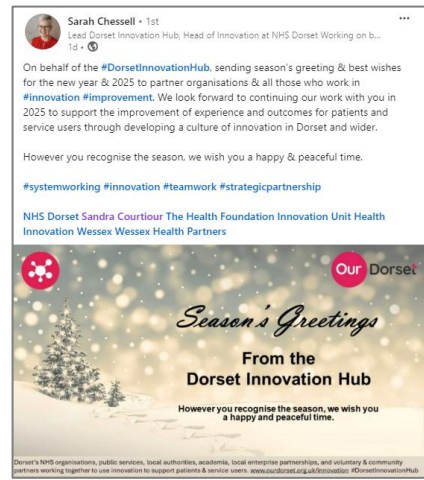
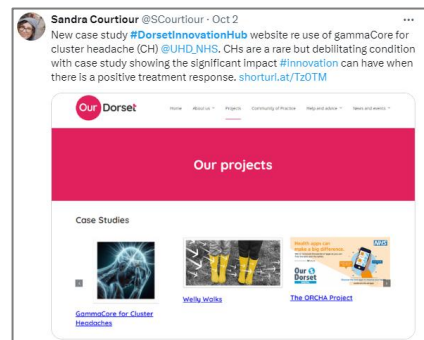
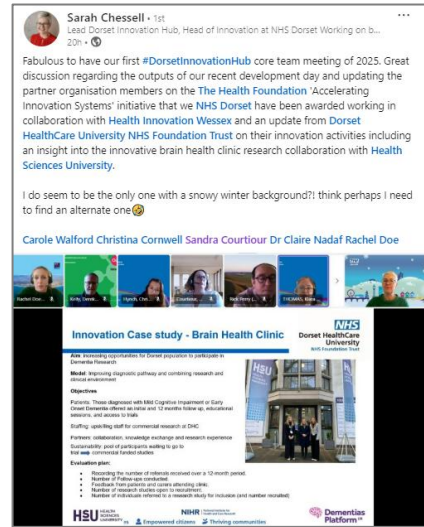
The outputs from the development day have been collated and will inform the Dorset Innovation Hub's workstream priorities for 2025/26 – from both service development and local priority project perspectives.

Exciting times ahead and can't wait to see what we can all achieve together as we move into 2025/26.

Thank you to BU for hosting the day and enabling these important system working discussion to happen.



Social media snips



Blog ~ Developing Meaningful Engagement with Dorset's Service Users

We are privileged to work with three patient and public involvement (PPI) representatives who work with us to support, guide, and inform the work of the Dorset Innovation Hub strategic partnership.

At the recent Dorset Innovation Hub Summit, the Dorset Innovation Hub PPI reps ran a workshop on 'understanding the perspectives of people accessing health and care' - delivered alongside Francis Aviss (Head of Engagement, NHS Dorset) and Ian Gall (Chair of the Our Dorset Patient Experience Group). This workshop had fabulous attendance but a strong theme from attendees was a desire to engage more with service users.

Reflecting after the event, the Dorset Innovation Hub PPI reps were keen to share some of their thoughts and reflections on service user involvement, to support those who are at an early stage in their service user involvement journey.

These thoughts and reflections have been presented in the form of a blog 'Developing meaningful engagement with Dorset's service users' which has now been published on the [Dorset Innovation Hub website](#).

Have a read - contains some insightful tips and signposting for those looking to develop service user involvement within their work.



Health and Social Care Supply Chain and Innovation Programme

The Health and Social Care Supply Chain and Innovation Programme, commissioned by Dorset LEP, has been developed to support businesses in engaging with the health and social care sector, as well as the broader research and development community in Dorset. It also aims to explore future supply chain opportunities that address the health and care needs of Dorset's population.

The programme includes three events: two online sessions (30 Jan 2025 and 13 Feb 2025) focusing on Dorset's potential as a hub for health and social care innovation, pathways to meeting national guidelines, and opportunities to collaborate within Dorset's health and care ecosystem. The third event is a face-to-face industry Summit, scheduled for 26 March 2025.

Booking is currently open for the second online event on 13 February 2025 (12:00 to 13:00).

The target audience for these events is innovative businesses interested in contributing to Dorset's health and social care innovation ecosystem.

For further information and to book a place on the February event, please use the following link:

[Health and Social Care Supply Chain and Innovation Programme | Dorset LEP](#)

A promotional poster for an event. The background is a blurred image of a person's hands. The text is as follows:

Health & Social Care Supply Chain & Innovation Programme

Event 1: The Dorset 'Prospectus' (Joint Forward Plan 2023-2028) – Making Dorset the Healthiest Place to Live

A Business Engagement Event

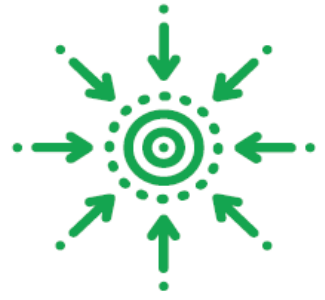
30th January 2025
12 Noon – 1pm
(ONLINE EVENT)

Funded by UK Government

DORSET Local Enterprise Partnership



Innovation Hub Education Programme



Fundamentals of Innovation Adoption

2025 Fundamentals training dates are available for booking:

- Wednesday 30 April 2025 at The Corn Exchange, Dorchester
- Thursday 17 July 2025 at Health Sciences University, Bournemouth
- Thursday 23 October 2025 at TBC, Dorchester

Each event runs from 10:00 to 16:30 and further information on this free training is available via the [DIH website](#). Places can be booked by completing a copy of our [booking form](#).

Community of Practice events

Our next Community of Practice events is the second in a series centred on the theme 'Demonstrating Impact'.

This 1hr online event is on 09 April 2025 at 13:00 and will focus on reliably and accurately measuring change to demonstrate impact.

Further information and booking details available via the [DIH website](#).

Recordings of previous Community of Practice events are available via [DIH YouTube channel](#).

Our Dorset

Dorset Innovation Hub Community of Practice

Demonstrating Impact: Part 2 - Measuring

How can you reliably and accurately measure change to be able to demonstrate impact?

This is the second of a series of two community of practice events focused on demonstrating impact, covering:

- Types of measures and data sources
- Potential pitfalls and how to guard against
- Use and power of SPC charts
- With opportunities for discussions and questions

Wednesday 09 April 2025
13:00 to 14:00
Online event
<https://forms.office.com/e/gXiwgMUJ23>

Follow the link/scan the QR code to register for the event via the Dorset Innovation Hub. Should you wish to opt out of further communications following the event, you can do so by emailing dorsetinnovationhub@nhs.uk

Innovation for Improvement

Coming soon! 6-day level 7 unit, delivered with the Health Sciences University, building on the concepts & principles within Fundamentals training. [Email DIH](#) for more info & register an interest.

Other Training Opportunities

Qi Lite and QSIR: Quality Improvement training is available to all staff across the Dorset ICS and is offered in a tiered approach. [See website for further details.](#)

PM Lite: Introductory course to project management which is aimed at individuals who are new to project management or those looking to refresh their knowledge. [See website for further details.](#)

The Innovation Hub team provides advice and hands-on support to adapt, adopt and sustain proven innovation and develop ideas into new services & products that will benefit the Dorset ICS.

If you would have a project that you would like to discuss, or if there is anything in this newsletter that you would like further information on, please do contact us.



dorsetinnovationhub@nhsdorset.nhs.uk



ourdorset.org.uk/innovation